

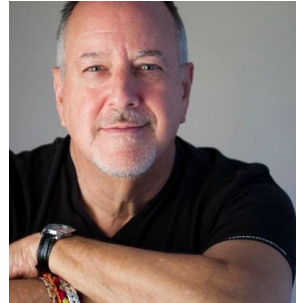


What Makes Your Heart Sing?

Awakening the Power of Inspiration



Bruce Cryer



Gary Malkin

Bios

After nearly forty years and strikingly parallel journeys, Gary Malkin and Bruce Cryer were compelled to join forces to create What Makes Your Heart Sing? (www.WhatMakesYourHeartSing.net) They have transformed this catchy question into a movement and discovery of true inspiration.

It all started in the 1970s, **Gary Malkin** and **Bruce Cryer** were roommates at the famed Oberlin Conservatory, where they passionately pursued their love of the performing arts. Straight out of college, Bruce accepted the starring role in the New York Production of *The Fantasticks*, “The World’s Longest Running Musical.” After a successful career in musical theater and TV in New York, it was time for him to make a life-changing move to California. “What excited the idealist in me was the opportunity to learn how to develop myself mentally, emotionally, physically and spiritually.” A decade later, **Bruce** was one of the founding directors of **HeartMath**, the globally renowned health and wellness organization, where he served as CEO for 11 years. He co-authored the book *From Chaos to Coherence* with Doc Childre, founder of Heartmath Institute.

Bruce has dedicated his life to finding and developing innovative solutions to help people achieve greater well-being, vitality, success, inspiration and fulfillment in their personal and business lives. As a prominent business executive, international leadership consultant and coach, speaker and author, he has a 35-year track record of helping individuals and organizations overcome significant business challenges and create lucrative businesses that positively impact the lives of others.

Gary also migrated to California after college. His search led him to pursue a Hollywood career composing music for television and film. **Gary’s** success brought numerous accolades, winning seven **Emmys** as well as numerous **Clio** and **ASCAP** awards for his contributions.

Gary is not only an award-winning composer, but he is also a skilled producer, performer and public speaker dedicated to making a difference in the world by creating music-driven media and live experiences that inspire the heart and catalyze individual and societal healing. As a keynote presenter, he is passionate about the vital role music, media, and the arts can play during these extraordinary times of change as powerful tools to enhance our humanity, deepen our sense of meaning in our lives, and cultivate greater emotional/social intelligence.

Together, they offer a range of programs and services including keynote performances, workshops, webinars, and guided imagery albums. In their live events they provide a moving blend of live music, stunning visuals and video, along with research and personal stories.