



What Makes Your Heart Sing?

Awakening the Power of Inspiration

Endorsements and Testimonials

“Bruce Cryer and Gary Malkin were so enjoyable they made this day unforgettable. The music touches your heart.”
~ 2013 Conference Attendee

“The heart inspiring speaker was Bruce Cryer who shared the sorrows of losing his mother in the midst of his cancer, MRSA, and hip surgery. The music was wonderful and fantastic, provided by Bruce Cryer and Gary Malkin – Gary was also a marvelous pianist and composer.” ~ 2013 Conference Attendee

“What Makes Your Heart Sing Integrates inspiring music for self-care and life balance. The music is beautiful and relaxing. The stories are inspirational. Listening to inspirational music and words helps me to renew my spirit and recharge my body.” ~ 2013 Conference Attendee

“The most meaningful presentation was ‘What Makes Your Heart Sing?’ It’s just amazing how it incorporates music for our heart and mind.” ~ 2013 Conference Attendee

“Bruce and Gary help us remember to be fully alive, balanced and open to true innovation in our lives.”
~ Jean Watson, Ph.D., R.N., F.A.A.N, Founder, Watson Caring Science Institute

“If you’re looking for a presentation that has the power to change lives, look no further; This one’s a Perfect 10!”
~ Todd Linden, President and CEO, F.A.C.H.E., Grinnell Regional Medical Center, Grinnell, Iowa

“To sit in an audience and feel the energy this ‘keynote performance’ unleashes is phenomenal. Bruce and Gary encourage us to re-connect with our passion for our work so we could harness our core creative talents in the chaotic environment of healthcare today. Thank you both for sharing your gifts and talents with our audience, and for helping us reconnect with the power and passion of caring!”
~ Anne M. Foss-Durant, RN, MS, NP, MBA, Nursing Leader, Faculty Associate, Watson Caring Science Institute

“We appreciate the time, energy, creativity and commitment you extended in framing your presentation from the universal truths of caring science that serve as a foundational ethic within our Kaiser Permanente, Northern California region. At its core essence, Caring Science captures the heart-centered intentionality of KP caregivers to promote human flourishing; it brings attentiveness to how we co-create caring-healing-nurturing environments and how we foster helping-trusting-collaborative relationships.” ~ Shawna M. McDermott, Lead Consultant at Kaiser Foundation Hospitals

“Bruce & Gary Rocked!” ~ 2014 Conference Attendee

“Heart Sing-inspiring, factual, meaningful, clear, and informative personal and professional”
~ 2014 Conference Attendee

“The singers Bruce and Gary were amazing, I won’t forget them.” ~ 2014 Conference Attendee

“Gary and Bruce always so reflective and give off energy. They are great!” ~ 2014 Conference Attendee

Gary Malkin Testimonials

"Gary Malkin served as the Artistic Director for the Quest for Global Healing Conferences in which I served as the keynote speaker. Gary's creativity is particularly impactful, especially when he spontaneously creates musical strategies in the moment to inspire the participants. I highly recommend Gary for the powerful contributions he can offer."

~ Archbishop Desmond Tutu, Author, World-Renowned Spiritual Leader, Author

"Gary Malkin's work goes right to the heart, providing powerful ways to create inspiration, health and peace within our minds, bodies and souls. For more than a decade, his work connects me with my soul and inner wisdom, moving me to tears of gratitude. I heartily recommend him for anyone seeking a greater connection with one's humanity and one's sense of meaning." ~ Dr. Christiane Northrup, Bestselling Author and PBS Program Provider

Gary Malkin, founder and CEO of Wisdom of the World, brings music within a learning environment that deepens, accelerating the holistic learning possibilities -- beyond just the delivery of the cognitive/intellectual content of 21st century medical information and knowledge. His presence and participation in our Advance Practice of Functional Medicine 3-day seminars has proven that the synesthetic coupling of our words with the tonal additions of his music can penetrate the learning environment to the advantage of our committed healthcare practitioners. He is also simply a pleasure to work within our endeavor to change the model for comprehensive care for complex, chronic illnesses and his enthusiasm for collaboration is healingly infectious. ~ David S. Jones, MD, President and Director of Medical Education

"When I experience Gary Malkin's work, I'm reminded of the intimacy between the world of nature 'out there' and our own personal realms of imagination. Gary is the musical Hermes, the artist go-between, connecting our deepest selves to the vast world we live in. No service could be more important." ~ Thomas Moore, Bestselling Author, "Care of the Soul"

"Gary Malkin has a profoundly moving way of bringing music, culture and meaning together. He appreciates the lofty and the tender, as well as what elicits compassion and what raises the intensity of a moment. He works with complex conference presentations in ways that bring audiences to an optimal place of engagement. He is an inspired visionary who brings a warmth and humanity to the task of artistic direction that is contagious in a conference setting. Be prepared to see people transformed when this particular master is at work!"

~ James O'Dea, Bestselling Author, Former President, Institute of Noetic Sciences

"Gary Malkin is an acclaimed and accomplished composer, producer, musician, performer and an extraordinarily talented man. After vast experience as a Hollywood composer he is now on an unshakeable path to make a real difference with his unique talent and vision for a new role the arts can play in our society as a catalytic resource for healing and transformation. Truly one of the most heart-centered people I know, he's showing up with an extraordinary commitment to contribute his gifts to the world in meaningful ways. Gary is a truly wonderful human being. I highly recommend him as a keynote speaker for any engagement that would benefit from an uplifting of the spirit and an opening of the heart!" ~ Lynne Twist, Founder, Soul of Money Institute, Co-Founder, Pachamama Alliance

"Gary Malkin is a leading-edge thinker and heart-felt composer/producer. Gary understands the power of music to access the deeper levels of mind, to touch the emotions, and to stimulate visceral responses that all contribute to receptivity and creativity. Audiences feel the benefit without having to understand the science that underlies their experiences. Gary, as a speaker or as a musician, is a gift to any event!"

~ Susan Highsmith, PhD, Executive, Association of Pre and Peri Natal Psychology

“Gary has the most intuitive and elegant musical sensibility I have ever come across. His ability to compose just the perfect music for the situation is uncanny. His music and his presentations literally make the hair on the back of the neck stand up. And to top it off he is a visionary in his world of musical future thinking. He is a true "muso-trepreneur." ~ Denzyl Fiegelson, Senior Creator of Itunes, Founder, Artists without a Label (Europe)

“As a vital Citizen for Health, you’ll find enormous inspiration in Gary Malkin as a presenter and a creator of powerful, healing media. Integrating his inspiring WisdomFilms™ in your daily life will give you optimism about the possibilities for natural healing and positive content to play a more prominent role in American media.” ~ Jim Turner, CEO, Citizens For Health

“The healing effect of Gary Malkin’s work on our mind/body cannot be overestimated. His remarkable work touches us where it matters most.” ~ Joan Borysenko, Ph.D., Author, Minding the Body, Mending the Mind

“Wisdom of the World has come up with the next technology of the spirit.” ~ Deepak Chopra, Bestselling Author and Spiritual Leader

“Wisdom of the World has made an important contribution to health and healing through its “NeuroImaginal Wisdom” format. Their media offers many of the well-researched benefits of a meditation practice while simultaneously receiving potent information for a “life well-lived”. This “meaning-based” media can provide powerful interventions for life’s passages that can make a difference in the quality of our relationship with ourselves, our loved ones and our world.” ~ Dr. Marilyn Schlitz, President, Institute of Noetic Sciences

“The first time ever I saw and heard Gary Malkin at the piano, I was stunned by the power and beauty of the music flowing through his fingers on the keyboard. When one hears his music, it is as if you are listening to the music of the Spheres. From the first penetrating note, his sustained clarity, purity and transcendent tones seemed to radiate from a deep source of Universal Love - akin to the natural beauty of the universe.” ~ Martha Longnecker Roth, Founder, Mingei International Museum

“In over 40 years I’ve never experienced any transformational music and media as powerful as the work of Gary Malkin.” ~ Bob Proctor, Motivational Speaker and Author

Bruce Cryer Testimonials

“Bruce Cryer is a unique individual who possesses both the skill to work with a variety of people and the keen insight to make a difference. I have had the pleasure of hiring Bruce and working alongside him with clients. He is talented and impactful. He is a world class expert on coherence and performance. I highly recommend Bruce.” ~ Greg Zlevor, Leadership Specialist, Visionary and Innovator

“Bruce Cryer is a visionary leader with a unique challenge. His special sphere of influence is taking frantic, anxious, stressed out people and teaching them to relax and feel grounded. Those who pay attention are more productive and happier. Bruce does the kind of work that makes the world a better place... which is why this is a HEARTFELT recommendation!” ~ Roberta Baskin, Media Communications, Investigative Reporting, Coaching

“Bruce has been highly useful to me and to several of my clients. He brings a deep expertise in the field of organizational stress and science-based solutions and technology that help people to broaden their perspectives and produce better results. He unfailingly brings a fresh and creative attitude to whatever opportunities we’ve partnered with, is a delight to work with. He deserves my highest recommendation as an educator, consultant, and provocative thinker in his field.” ~ Chris Cappy, Management Consulting Consultant and Contractor

“If you are considering working with Bruce Cryer my advice is — jump in! Bruce brings a sincere, thoughtful, experienced perspective to every project and program he is involved with. You and your people will find it a pleasure to work with Bruce. You will find his counsel insightful, down-to-earth, and refreshingly honest and he delivers on his commitments.” ~ Byron Stock, Expert in Emotional Intelligence Training and author of SMART EMOTIONS

“Bruce is a high quality executive, a very thorough and thoughtful leader and a person who brings both integrity and great skill to all business relationships. I have worked with Bruce as a consultant/advisor for more than 10 years, introduced him to many potential (and later) clients, all of whom have expressed great satisfaction with Bruce and the programs he so effectively represents and implements. Bruce is truly an inspirational leader and a delight to know and work with.” ~ Charles Inlander, Owner/President at Charles Inlander Organization, Inc.

“When you think of men of integrity, those who have a passion for life, who exhibit the character that most strive a lifetime to achieve, I think of Bruce Cryer. I had the pleasure of meeting Bruce at a Health and Benefits Expo in Clearwater Florida. We just so happen to meet randomly at a morning beach walk. In the matter of minutes, I knew that I had met a very special person. It is not only the personal character of Bruce that most people will find compelling; it is the energy, enthusiasm and heart that he puts into his message. This is all before I begin to recommend his work. It is with great honor I recommend Bruce Cryer. It is my suggestion that you connect with him, work with him and experience a person who is an excellent representation of the Human Spirit.”

~ Justin D. Leader, MS, Vice President of Business Development at Special Risk

“It’s a joy to recommend Bruce Cryer and his work as an experienced consultant, coach, speaker and facilitator. Whether you are watching or participating as he guides individuals and groups toward the outcomes they seek, his talent, grace and ease are effective and rewarding. Because he always exceeds the audience’s expectations, Bruce leaves participants inspired and wanting to learn and do more. His leadership by example is an important component of his effectiveness. When arrangements and technology don’t sync, Bruce models resilience and moves the session on, always supporting everyone’s continued coherence and effectiveness. I’ve benefited greatly from working with Bruce, and know many others who say the same thing. I hope you, too, will have the same opportunity.”

~ Nancy Ring, Transformational Coaching for Organizations and Individuals

“Bruce is a man of the highest integrity and effectiveness. He is a man of many talents and amazing creativity. Beyond my business connection with Bruce, he has become a valued friend who I trust completely.”

~ Pope McElvy, Owner, Tree of Light, Inc.

“Bruce is an incredible individual. His knowledge and willingness to help us incorporate HeartMath interventions into our breast cancer program has drastically improved our ability to provide effective service.”

~ Diane Groff, Associate Professor at University of NC @ Chapel Hill

“Bruce has made HeartMath one of the fastest growing human resources and leadership consultancy organizations. Bruce approached me at BusinessWeek in the mid-90s asking how to take Heartmath forward with big companies. I loved the technology but I was skeptical: He proved me wrong and I’m so glad he did. Congratulations to Bruce & his team.” ~ Scott Shuster, Onstage chairman of prominent business and governmental events

“Bruce is an excellent strategic consultant and leadership coach. He supported my efforts to conduct a strategic turnaround at a “challenged” branch of an IT services organization. His work included development and implementation of an extremely effective intervention plan that included team building, leadership coaching, training, and overall strategic support – using both HeartMath tools as well as business processes and tools. He is a master at communicating and building trusting relationships. He thinks strategically as well as tactically. He remained fully committed to the work and our organization, and helped us to achieve tremendous marketplace success. I’d recommend his work to any organization going through change or challenge.”

~ Dr. Kristine Marin Kawamura, Scholar, Educator, Author, Consultant

“Working with Bruce Cryer was consistently a pleasure and a positive learning experience. His history at the helm of HeartMath gave cause for professional interaction as we developed those services with our clientele in a medical setting. We presented with him in London about HeartMath’s excellent work and observed Bruce working with an international audience of physicians. Throughout the past several years, Bruce has been an excellent role model and example to observe functioning as an executive, developing programs, and the continuous successful business development of HeartMath. Along with that business sense, he always integrated the practical application and modeled excellent coaching skills for other professionals. Bruce, as a person, shines. In his presence and hearing his enthusiasm for his life-changing services, he exudes the essence of skilful marketing— all which appear as natural abilities. His interpersonal skills are exemplary and anyone working with Bruce is better for having the experience.”

~ Becky Aud-Jennison, Counseling Instructor at NorthTec- Whangarei, New Zealand

“Bruce is an outstanding business executive. As a consultant to HeartMath I have worked closely with Bruce for more than ten years. During that time he has been an extremely valuable member of the HeartMath executive team. A combination of his leadership skills and his ability to engage CEO’s at many large international enterprises, including presentations of the HeartMath value proposition in numerous large group settings, has been instrumental in HeartMath’s growth and on-going success.” ~ Keith Corbin, Chief Financial Officer

“I have known Bruce since 2009; we met in conjunction with work I was doing with Scottsdale Healthcare and the Watson Caring Science Institute bringing HeartMath into my hospital and teaching Transforming Stress and Revitalizing Care workshops to caregivers. Bruce has been supportive and inspirational over the years that I have worked with him. He provides a deep heartfelt approach to initiatives and projects that is uniquely effective. He encourages growth at the personal and professional level in ways that brings out creativity, talent and art and the appreciation for these approaches as well as using seasoned business strategies to achieve goals. I would encourage any friend or colleague to consider what Bruce can offer to executives and organizations.” ~ Marialena Murphy, Clinical Nursing Director

“Bruce Cryer embodies the core values of caring and kindness that demonstrate a love of life and people that is admirable. I’ve known Bruce for nearly 30 years, every encounter provides a gem of insight and wisdom that deepens my own appreciation for the gift of being alive during these turbulent times. If you are fortunate to know Bruce, work with him or engage his considerable skills and talents you will be glad you did!”

~ Bud Wilson, Partner & Director of Creative Outreach at The AGORA PROJECTS

“Bruce is incredibly intelligent which makes working with him an inspiring challenge. He is also quite passionate about his work which is very contagious. He has the ability to explain the most complex concepts at a level that is understandable by a layman. Bruce and I worked together on the development of a marketing plan for HeartMath’s emWave Personal Stress Reliever. He provided a thorough background of the product features and benefits, and the industry challenges and opportunities so that my team and I were able to develop a unique positioning and a realistic/practical marketing plan. He provided valuable insight and feedback when needed and was just great to work with. Bruce is a rare find in the marketing world and we’re lucky that he is behind a product that has the capacity to do much good!” ~ Robin Raff, Director of Marketing, Medicare Direct Marketing at Kaiser Permanente